

ZILLOW[®]GROUP

Upcoming changes to listing properties on the Zillow Rental Network

We hope you've been having a great experience posting to the Zillow Rental Network (Zillow, Trulia and HotPads) from your rental listing feed. We're writing to let you know about an upcoming change that affects users who list properties in Oregon.

From day one, we've invested in providing and nurturing the largest rental network for property managers to fill their vacancies quickly. To continue building a great marketplace, starting on July 19, 2019 we will no longer accept feed listings without direct agreements with property managers and listing advertisers.

This paid model will help us create a more positive shopping experience for renters, so the Zillow Rental Network continues to be the destination more renters choose. By improving our shopping environment with more up-to-date listings for renters, we're on a mission to build a bigger and more engaged audience to help you fill your vacancies even faster.

To continue publishing listings to Zillow, Trulia and HotPads with your feed service, you will need to establish a partnership with Zillow Group. You have two options to set up an account:

Option 1: Continue syndication with your feed

To set up your partner account with Zillow Group and continue syndicating listings with a feed, please contact rentalfeedinquiries@zillowgroup.com. Visit our [FAQ](#) for more information about how this process works.

In addition to the direct API integration you have today, you will receive these added benefits:

- **Priority support.** You'll have dedicated resources for analysis, troubleshooting, feed support, reporting and listing inquiries.
- **Verified Source listings.** Your listings will receive a Verified Source designation to increase listing credibility for consumers and support increased exposure and lead volume.
- **Analytics reports.** We'll deliver nightly email updates that provide detailed insight into property and portfolio level performance.

Option 2: Manually post listings with Zillow Rental Manager

If you have a smaller number of listings, you can manually post listings to the Zillow Rental Network with a [paid Zillow Rental Manager account](#). Learn more about this option in our [FAQ](#).

Thank you for choosing Zillow Group. We're excited to continue supporting your business with the largest rental network!

Zillow Group
rentalfeedinquiries@zillowgroup.com